



OB-PS ANNUAL REVIEW 2022



OB-PS YEAR IN IMPACT

£540,000

for WAGGGS in 2022 given by OB-PS to help create 8.3 million leaders

8 WAGGGS webinars

for OB-PS members

First OB-PS in person event in three years with

177 participants from 14 countries

Key contributors to the WAGGGS Ukraine

Appeal raising

£300,000

And the WAGGGS

Giving Day which raised

£140,000 across 39 countries

Two virtual Coordinator and Ambassador meetings and five virtual Board meetings

£76,000

donated by you to give young women vital skills in leadership, governance, and networking



WAGGGS, THE YEAR IN IMPACT

449 young women

from 80 countries attended the Juliette Low Seminar

550,000 young people

across 44 countries reached through Surf Smart Programme

50% of MOs

have started to implement the Girl Guide and Girl Scout leadership model

750 participants

from Member Organisations and guests joined a WAGGGS Regional Conference, with approximately 30% being young women under the age of 30

The World Centres have run

64 onsite programmes with 3221 participants,

from 10 different Member Organisations

Campfire -

WAGGGS new digital home, now has

1937 active users from 74 Member Organisations covering 96 topics and 75 events

WAGGGS is working with Member Organisations through its pool of

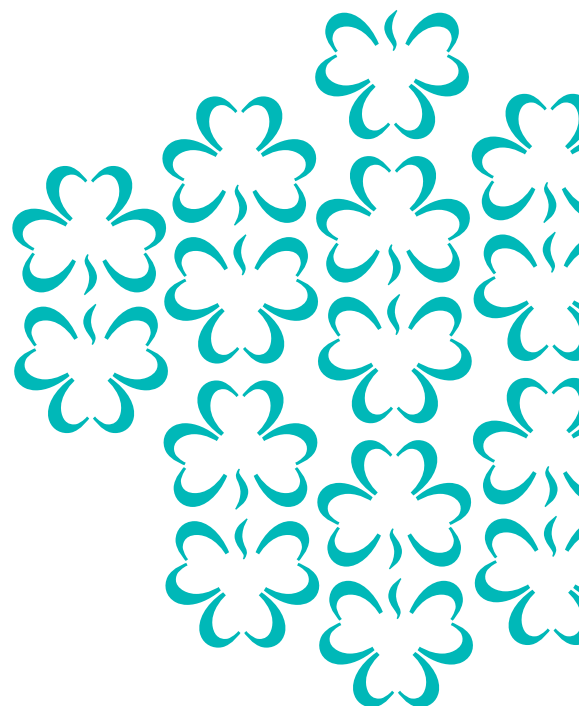
900 volunteers, from 110 Member Organisations,

delivering capacity building programmes on Membership Support, Girl Experience, Leadership Practice, Girl-Led Advocacy, Fundraising and Finance.



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ABOUT THE OLAVE BADEN-POWELL SOCIETY

63
countries

1,700
women & men

The Olave Baden-Powell Society (OB-PS) is a special and valued group of supporters who fundamentally believe in the power of girls and young women throughout the world. This committed group of women and men believe that by financially supporting the World Association of Girl Guides and Girl Scouts (WAGGGS) they can contribute to a better future for girls and young women worldwide and help WAGGGS achieve its vision of an equal world where all girls can thrive.

The Society is fortunate to be led by strong, committed women with a vision for the future. Our patron Her Royal Highness Princess Benedikte of Denmark, our supportive Benefactor Her Majesty Queen Azizah Iskander of Malaysia and the President of the Society, Susan Campbell OAM. With the support of the Board and our Members the Olave Baden-Powell Society is able to continue making a significant impact year on year.

The Olave Baden-Powell Society grows in prosperity through the recruitment of new Members and the continued and reliable

support of the large network of current Members. Our Members are the largest group of supporters for WAGGGS and OB-PS fundraising campaigns and events and continue to commit to the future by pledging to leave a legacy. This network is crucial to supporting the 8.3 million girls and young women of the global Movement spread across 152 Member Organisations.

The Society has been supporting WAGGGS to create a better future for Girl Guides and Girl Scouts for almost 40 years as the financial arm of the organisation. OB-PS is proudly made up of a diverse network of more than 1,700 women and men from 63 countries worldwide.

These Members are connected by their generosity and believe in WAGGGS ability to support girls and young women of the Movement with the right tools and experiences to flourish.

They are united by a common goal - to create an equal world where all girls can thrive and feel confident to lead.



OUR AMBITION FOR A BETTER WORLD IN THE FUTURE



We are united in our ambition for a better world in the future. A world for the coming generations, with more girls and young women leading and advocating for change. To achieve this we must ask ourselves: how can we contribute to creating the future we wish to see?

It is a fact that in most of the world's countries, the population lives in desperate conditions, in circumstances no one should have to endure. Where women and children suffer the most. It is the girls and the women who shoulder the struggles of their communities and face the consequences of poverty most severely.

I know that we are connected by our belief that young women, and girls in particular, hold enormous potential to be able to drive forward positive development; not only in their local communities but throughout their countries. You are helping to give these young women a platform to realise this potential.

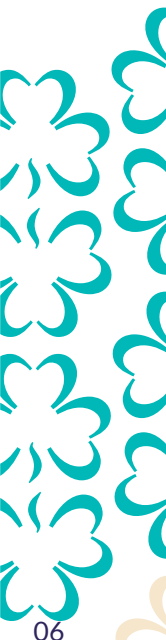
As Patron I want to emphasize that the Olave Baden-Powell Society does not run fundraising to support a single Girl Scout or Girl Guide, but so that the Girl Scouting and Girl Guiding Movement can have the opportunity to give girls around the world development training. This training provides girls with strong values, inspiration and tools for becoming the leaders of today.

There are around 1000 volunteers for every paid employee giving time and expertise to strengthen our global network and achieve our goals. Thanks to this voluntary network, your valuable donations can go towards the work that directly supports girls and young women.

The girls and young women who take part in the programs we support today, will be able to take the initiative and take on responsibilities in their local community, in the family and in their professional life. Believe me, they hold the power to create the better world we are all hoping for, and they have a network with shared values and language in the form of UN's Sustainable Development Goals.

Your OB-PS gifts over the last year, and in the years to come, will support girls around the world to gain more confidence, knowledge and leadership skills.

HRH Princess Benedikte of Denmark
Patron of the Olave Baden-Powell Society



MEETING THE CHALLENGES OF TODAY



I am fortunate to be writing to you at the end of another year as President of the Olave Baden-Powell Society, and what a year it has been. There have been so many wonderful experiences and achievements that remind me of why I volunteer in this role, and why I enjoy it so much.

I am profoundly grateful to you, our Society Members for your continued generosity and encouragement. Your many achievements include being the majority supporters in all WAGGGS campaigns including the Emergency Appeal for Ukraine and the second WAGGGS Giving Day. You stepped up again at the Fundraising Dinner in Cincinnati to ensure the viability of holding a Young Women's Pre-World Conference Event in 2023. This, combined with your regular giving throughout the year and your efforts to influence and encourage others to join, so that we can grow the OB-PS network, demonstrates there really is no limit to your willingness to make a difference. Your generosity is unrivalled, and I thank you sincerely.

This year we continued to evolve our ways of working. We also undertook an evaluation of our Strategic Plan as we moved into the development phase of our next plan to ensure we are meeting the challenges of today and those we anticipate in the future. We are confident that our strategic and purposeful thinking will help OB-PS move forward enabling us to offer sustained and growing financial support to WAGGGS. I am delighted to be able to celebrate how this work has grown and the developments that have been implemented in the past 12 months.

We have taken carefully planned steps to make our methods of working transparent and

effective, and learnt about what is at the core of our ambitions. We have confirmed that above all else we want to grow the Olave Baden-Powell Society membership to support more girls and young women throughout the Movement. We have focussed on donor care and recognised our loyal supporters who continue to give each year. We have acknowledged the need to increase the visibility and recognition of this wonderful Society and we have welcomed members through more accessible pathways like the Associate Membership and legacy giving.

A personal highlight of the year was meeting so many of you in Cincinnati. We were extremely grateful to the host committee who did an outstanding job. It was an experience we have all waited a long time to enjoy, and I thoroughly look forward to doing it all again in Malaysia, October 2023!

Members of OB-PS share a desire to see WAGGGS flourish into the future to preserve and grow the Movement which remains so relevant in today's world for all girls and young women. Thank you for choosing to be a Member of the Olave Baden-Powell Society and supporting girls and young women worldwide to create a future that they deserve.

Finally, I want to express my admiration and gratitude to HRH Princess Benedikte of Denmark, the OB-PS Board, the National Co-ordinators and Ambassadors and the WAGGGS Staff. Your passion and commitment are extraordinary. Thank you.

Susan Campbell OAM
Olave Baden-Powell Society President

OUR WORLD HAS BEGUN TO TAKE A NEW SHAPE

We are delighted to celebrate the end of another year for the Olave Baden-Powell Society. This year our world has reopened to allow us all opportunities to meet in person. Our international community is built on our global connections, and it is a privilege to be able to strengthen these connections and create new ones after the last few years of separation.

Girl Guiding and Girl Scouting flourishes through its global reach. As a Society you've enjoyed the opportunity to celebrate this in Cincinnati, Ohio this event allowed us to recognise your incredible generosity and unwavering support for the Society and WAGGGS, which makes so much possible.

The kindness from OB-PS this year has been extraordinary. In March, you came together to show support for those fleeing the war in Ukraine. In June, you showed up again to support our second WAGGGS Giving Day where you gave to our World Centres, put your support behind our future female leaders and entrusted WAGGGS to support girls and young women where they need it most. You have all helped in your own special way to make this year a huge success.

With your support WAGGGS has been able to continue to deliver for Member Organisations, helping them to grow their capacity and improve their offer to girls and young women.

We are grateful that a year on from when we last wrote to you our world has begun to take a new shape. This time last year our World Centres were closed. Today we are thrilled to

be able to say that Our Chalet, Pax Lodge and Sangam, have opened their doors to international volunteers, international Girl Guiding and Girl Scouting guests, and international events.

Towards the end of the year WAGGGS was proud to launch the Juliette Low Seminar online. Many of you have been beneficiaries of this leadership training and know the value it has provided in your own life. Now, as a supporter, you have enabled many other girls and young women to benefit and learn from this incredible experience, helping them to speak up and speak out.

As we close the book on 2022, we are glad to reflect that OB-PS has helped WAGGGS to build a strong foundation in which to strengthen our Member Organisations, build our international community, develop quality Girl Guiding and Girl Scouting throughout the world and give girls and young women the opportunity to lead and the tools to use their voice.

All that is left to say is thank you. Without you this would not be possible.

Heidi Jokinen Chair of the
WAGGGS World Board
Anna Segall CEO WAGGGS





CLAIRE-MARIE PEPPER FROM AUSTRALIA | OB-PS YOUNG MEMBER

Claire-Marie Pepper from Australia joined OB-PS this year as a Young Member and shares why she joined the Society and what it means to her to be able to support and help empower fellow Girl Guides and Girl Scouts.

“I joined OB-PS to expand my horizons within Guiding which led me to run the International Women’s Day online event with over 500 people registering! This Society plays an important role in ensuring all girls and young women can partake in opportunities without the financial burden, and I am excited to be a member and look forward to seeing where it takes me.”

THRIVING MEMBER ORGANISATIONS THRIVING MOVEMENT

MEMBER ORGANISATION HARDSHIP FUND

Throughout 2022 our Member Organisations have been rebuilding and strengthening after the years of hardship throughout the global pandemic. OB-PS Members have played a crucial role in supporting countries through the Member Organisation Hardship Fund, which has helped many Member Organisations including Ukraine, Romania and Argentina. A total of ten countries have received grants to pay their Membership fees in 2022.

New OB-PS Member Judy Harris has been supporting Asociación Guías Argentinas for many years, to help them with their membership fees.

“I visited Argentina in both 2008 and 2010, and during those trips, I met many Argentinean leaders and Guides. I was so impressed by their energy and enthusiasm, and the incredible service projects that the Guides were running to help people less fortunate than themselves. I treasure my friendships with my Argentinean friends and I admire the way that members of the AGA contribute to both their own community and to WAGGGS; for a relatively small association, the AGA contributes at a very high level. When I found out that due to the pandemic, there was once again a need to provide financial support to the AGA, I did not think twice. I am confident that any support I provide is money very well spent, and I am honoured to be able to support an organisation that is doing such valuable work, both locally and globally.”

JUDY HARRIS

10 COUNTRIES
RECEIVED
GRANTS TO
PAY THEIR
MEMBERSHIP
FEES IN 2022.



REGIONAL CONFERENCES

This year Member Organisations from across our five regions gathered for the triennial Regional Conferences. There were nearly 750 participants from Member Organisations with 230 or (30%) being young women under the age of 30. These governance events were a great opportunity for Regional Committees to celebrate the region's achievements and discuss strategies for the future development of Girl Guiding and Girl Scouting.

Each region delivered a pre-conference event for the youth delegates under age 30. This was an opportunity for young women to connect, network and prepare to meaningfully participate in all processes of the Regional Conferences.

The Regional Conferences provided an opportunity for Regional Committees to present their report for the last triennium and their plans for the next three years, which had been developed through a series of consultation opportunities with Member Organisations.

OB-PS was included and present at all five conferences, including sessions in Arabic and Spanish. A huge thank you to all the Members who helped to organise and participate in the sessions.

Your support meant that young members had the proper technical equipment, internet packages and access to not only attend the WAGGGS Regional Conferences but to fully participate in all areas to get the most out of the experience. Thank you.



5 REGIONS
750 PARTICIPANTS
with 230 being young women <30



VOLUNTEERING, CAPACITY BUILDING AND FUNDRAISING JOURNEY TOOLKIT

Your support of WAGGGS Member Organisations does not stop there, you have been key to the development of the volunteering, capacity building and fundraising journey toolkit. This was launched at the 2022 Western Hemisphere Regional conference, where it was well received.

The Fund Capacity Building Team, including OB-PS Members JoAnne Fischer, Ching Ching Wee-Ong, Laura Walsh and Tina Chaplick worked hard to put this together. Following its successful launch in the Western Hemisphere it was then introduced at the Africa and Asia Regional Conferences to members who need essential fund development training, skills and expertise.

The Toolkit will have real, long, and lasting impact across the Movement, to inform, inspire and encourage Member Organisations to be able to plan and execute their own fundraising strategies. It will help them to make grant applications so they can fundraise confidently and successfully – which we are already seeing through grant applications to the Capacity Building Grants Fund.

Asociación Guías Scouts del Paraguay, Cook Islands and Asociación de Guías Scouts de Venezuela, have all recently used their fundraising skills and learning from the Fund Development Resources to apply for the new Capacity Building Grants Fund – initiated and set up by OB-PS Members and WAGGGS staff.



The following five cross-sectoral elements are represented across relevant organisational elements, standards and/or indicators.

1. VOLUNTEERISM
2. CHANGE & INNOVATION
3. INCLUSIVITY
4. PARTNERSHIP
5. SOCIAL IMPACT

Plans are underway for the future of this toolkit, the next step is to translate the toolkit into more languages in both the video and PDFs formats. This project has been able to grow and develop thanks to the consistent and reliable support of OB-PS members. You are enabling WAGGGS Member Organisations to strengthen their offer to girls and young women everywhere, helping us to have Thriving Member Organisations and a Thriving Movement.

“The Fund Development Network was launched in 2021 by the APR Committee, providing a space for the Asia Pacific Member Organisations to discuss common challenges, collaborate, develop capacity and share best practices. This is a platform for MO volunteers/staffs working in Finance & Fund Development. Representatives from 17 Members Organisations have joined the Network. A Grant Workshop Series was also held over 8 weeks to build MO skills in identifying, applying and managing grants. This enabled Member Organisations to apply for more grant opportunities and build their capacity. MOs were able to apply for grants and receive funds for projects successfully.”

PRARTHANA LIYANAGE,
ASIA PACIFIC REGION
COMMITTEE



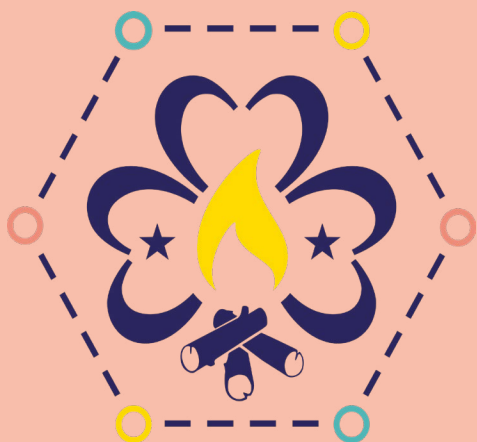
LEADERSHIP

You are connecting and strengthening the Movement so that girls and young women can lead and speak out. One of the ways members of the Movement can develop these skills and communicate with each other is online. That's why WAGGGS developed Campfire to connect all areas of the Movement and give young women a space to communicate and learn.

CAMPFIRE

Your donations have helped develop Campfire into an accessible and resourceful platform.

Your ongoing support will enable the platform to enhance capacity building work by allowing WAGGGS to support Member Organisations in the development of shared resources and creating strong communities of practice. Additionally, Campfire will enable WAGGGS to strengthen the volunteer experience through an integrated network with digital management, and provision for recruitment, selection and connection with e-learning.



**138 MEMBER ORGANISATIONS
AND 1219 ACTIVE USERS
ARE REGISTERED TO CAMPFIRE**



VOLUNTEER MANAGEMENT PROJECT

The WAGGGS Volunteer Network is now established on Campfire. Your support has made this possible. This comprehensive upgrade of WAGGGS Operational Volunteer support systems and procedures, means that WAGGGS valuable volunteer network is adequately supported and connected.

WAGGGS is now a more responsive and sustainable organisation. Your donations throughout the year means we can now recruit, retain and support the development of volunteer talent at the international level through the Campfire platform.



JULIETTE LOW SEMINAR

Campfire also played a vital role in the success of the 2022 Juliette Low Seminar, with the 449 participants utilizing the platform. This WAGGGS global leadership programme is funded and supported by the OB-PS network.

You have helped develop a young leader in your country which will also have a positive impact on the wider Girl Guide and Girl Scout community.

Your incredible support helped 449 young women from 80 countries to take part in the pioneering leadership training: The Juliette Low Seminar. The 2022 Juliette Low Seminar broke barriers to leadership by supporting young women to broaden their perspectives, lead for impact and create pathways for girls to be heard.

Participants travelled online, embarking on a new and exciting leadership journey in safe and brave space as they embedded the WAGGGS Leadership Model in their daily lives.

You are launching leaders and giving girls and young women opportunities to gain confidence, believe in themselves and build international connections and lasting friendships.



“We are making many opportunities for you to connect with each other from now until the event and then throughout the event too!”

FIONA DALZIEL, OB-PS MEMBER
JULIETTE LOW SEMINAR TEAM IMPACT

“I can’t wait to reach other girls out there and train them on what i have been learning.”

MADINA KIMARO
JULIETTE LOW SEMINAR PARTICIPANT

JULIETTE LOW SEMINAR PARTICIPANTS 2022

Throughout December 2022 the Juliette Low Seminar took place online. JLS builds friendships across borders and helps young women step outside of their comfort zones. This event is all about empowering participants with the leadership practices and mindsets they need to succeed. The programme is based around the theme Lead for Impact, it helped girls and young women to create pathways to be heard. You can hear from some of the participants who took part.



SAOTRA RASETASOA

Saotra is from Madagascar, she is a Girl Powered Nutrition (GPN) Advocacy Champion in Madagascar within the Skotisma Zazavavy Malagasy Federation, member of the Mpanazava Eto Madagasikara and an Agronomy engineer.

“This seminar is for me a space to discover ourselves and the world. It is a multi-coloured journey that allowed me to explore the WAGGGS leadership model and to match that model to my own leadership scheme. Therefore, I was able to discover all this with the courses, sessions and hubs. This journey is giving me also the opportunity to work in a collaborative space with various Girl Guides and Girl Scouts from all over the world. Likewise, we have created for example a really creative dance patchwork that made me understand the power and strength of diversity when it comes to creating a positive impact.”

What excited me the most about the Juliette Low Seminar 2022 week in December was the fact that I increased my knowledge, as well as my self-confidence. I gained all the strength that I’ll need to lead an impactful project in the society I live in.”



CAROLINA CASTILLO

Carolina is from Mexico and also took part in the Juliette Low Seminar 2022. She is an experimental biologist who is a fan of studying and understanding the life that surrounds us. Guiding has taught her to see things from an emphatic point of view, with gratitude and with an attitude of service. Guiding is a complement to who she is today and to who she will be.

“I was very nervous for the seminar because of the language, not being able to make myself clear or understandable, or that I wouldn’t understand but once I got together with my patrol everything changed, then I said to myself - Ah! We are all in the same situation, we are all here because we love the Movement and because we really are Girl Guides.”

I was very happy and with the sessions of the seminar I have understood everything. I understand what they want us to understand, the main objective, and I understand the importance of really knowing the leadership model that WAGGGS teaches because you don’t apply it just within WAGGGS but also on the day to day.

I imagine that now it’s going to get real with the 100 girls project. What I need to understand and what is going to be useful to develop my project, so I imagine in that week I am going to be talking with my mentor about what I saw on the session and then reflecting about what I saw and applying it in this time to put together the idea of what I want to do.”

Marian is from Kenya and took part in the Juliette Low Seminar 2022. She has a degree in Translation and Interpretation from Moi University and a Sign Language Certificate from Kenya Institute of Special Education. She is currently doing a Post Graduate Diploma in Education in Kenyatta University. She is passionate about supporting the Deaf and using her Sign Language Skills.

Marian, Carolina and Saotra will now complete their 100 girls project. It's their time to #lead4impact in their own communities. They will now implement a Girls Project with at least 100 girls aged 12+ in your community. They will develop their activities to leave a lasting impact!



“First and foremost, I am so grateful for being given the opportunity to be a JLS participant. We have had a lot of learning sessions. I have learnt a lot from the first day that we held the launch activity and the one on the leadership process that we had. I have learnt to be a great leader, a better leader. Now I am a better leader compared to the way I was the other day.”

We have been having patrol activities – this is the best thing in JLS! The patrol leaders will explain anything you don’t understand, and the leaders are so good and so helpful, and I am really grateful for that. I am expecting to know how to carry out my project. Of course, I have my project in mind, but I would like to know how to do it better.”

VOICE

Advocacy is a huge part of WAGGGS work. We strive to give girls and young women the opportunities to speak out. Your support makes this possible through our various programmes.

COMMISSION ON THE STATUS OF WOMEN



Everyone's voice matters and is needed to create a better framework for the world. Across the generations, we should unite and advocate for ourselves - creating a world which is a little better than how we found it! Let's make it happen."

SHARMIN BANU | INDIA

**14 YOUNG
WOMEN GOT THE
OPPORTUNITY TO
TAKE PART IN THE
COMMISSION ON THE
STATUS OF WOMEN
AT THE UN.**

COMMISSION *on the*
STATUS OF WOMEN



Through your support, WAGGGS was able to provide the opportunity to 14 young women as Global Advocacy Champions to take part in the Commission on the Status of Women at the UN.

The Global Advocacy Champions from 4 regions met with their country decision makers and engaged on a global platform with senior officials to talk about their experiences of climate change, the specific impact it has on girls and how they want policies to reflect that and ensure that girls are part of the decision-making process.

Thanks to you, our Advocacy Champions have been able to access advocacy training and put it to practice, locally, regionally, and globally. These young women from your countries are on a path to make our world a better place.

STOP THE VIOLENCE

Stop the Violence is a unique World Association of Girl Guides and Girl Scouts gender-based violence programme. Through the 'Voices Against Violence' non-formal educational curriculum WAGGGS has been training young women on the topic of gender-based violence, empowering them to challenge the root causes of violence against girls and women, developing their skills and confidence to recognise and claim their rights.

In November 2022 the WAGGGS Stop the Violence team delivered its unique gender-based violence programme to the Girl Guides of Rwanda (AGR) and Girl Guides of Germany (PSG) in Kigali, Rwanda as part of the Scaling #SDG5 – Making Gender Equality a Reality' exchange programme.

Using the 'Voices Against Violence' non-formal educational curriculum WAGGGS trained young women on the topic of gender-based violence, empowering them to challenge the root causes of violence against girls and women, developing their skills and confidence to recognise and claim their rights. The young women finished the week's training by presenting gender-based violence advocacy campaigns that addressed and tackled the issues they have seen in their own communities and countries.



The girls came up with incredible advocacy campaigns that tackled the GBV they see in their own communities, from domestic violence, child labour, sexual harassment at festivals and social media sexual harassment.



Your support means together we can end violence against women and girls and create a #GenderEqual world!



COP 27 (CONFERENCE OF THE PARTIES)

Your support meant six delegates from WAGGGS Member Organisations in Benin, Tanzania, Dominica, Argentina, Lesotho and Mexico attended the world’s largest climate change event. Each year world leaders meet to discuss climate change. Climate change remains the most significant global threat to human life. More extreme and less predictable weather, food and water scarcity, and unstable living conditions all combine with gender inequality to leave women more vulnerable. Our selected delegates from Africa, Latin América and Caribbean represented women and girls who currently suffer the worst impacts of this global catastrophe.

ADVOCACY EVENTS THAT TOOK PLACE IN 2022

<p>15 - 26 MARCH</p> <p>66th session of the UN Commission on the Status of Women (CSW) Global</p>	<p>18, 21, 27 APRIL</p> <p>Youth Mobilization GYM Webinars</p>	<p>15 MAY</p> <p>Global Youth Mobilization and Big Six Geneva Visit</p>
<p>13 SEPTEMBER</p> <p>77th Session of the UN General Assembly</p>	<p>6-18 NOVEMBER</p> <p>COP 27 (Conference of the Parties)</p>	<p>25 NOV- 11 DEC</p> <p>16 days of activism – She surfs freedom</p>

ANNUAL EVENTS



CINCINNATI, OHIO USA 2022

The first in-person event in three years took place from 18- 23 October 2022 in Cincinnati, Ohio USA. It was a joyous occasion, seeing members come together after so much time, to connect, share and celebrate all the important OB-PS achievements from the last few years.

- AUSTRALIA
- CAMBODIA
- CANADA
- DENMARK
- FINLAND
- KOREA
- MALAYSIA
- MEXICO
- NORWAY
- NIGERIA
- NEW ZEALAND
- SWITZERLAND
- UK
- USA



THE EVENT HAD 177 PARTICIPANTS FROM 14 COUNTRIES AROUND THE WORLD

“It was such a delight to see my daughter and her girls on stage in Cincinnati receiving their OB-PS certificates and pins. Girl Scouting and Girl Guiding has provided my daughters—and now my granddaughters—with so many opportunities that I am very pleased to help other girls and young women have the same prospects and I appreciate the Leader Award recognition.”

MARLENE LOGAN, USA, LEADERS AWARDEE

At the event this year a special fundraiser took place for the Young Women’s pre-world conference Event event. A huge £76,000 was raised! Thank you to everyone who helped make this event happen, and to the members who were not there and helped support the Young Women’s Pre-World Conference Event from home – you have all played a powerful role in helping pave the way for a girl-led future.

YOUNG WOMEN'S PRE-WORLD CONFERENCE EVENT

As an OB-PS Member you have given your support to help Girl Guides and Girl Scouts throughout the Movement to become strong, confident leaders in their communities and beyond. Thank you.

The Olave Baden-Powell Society is about looking forward and planning for a girl-led future. As the primary fundraisers for WAGGGS, we were chosen to fundraise for an impactful training program for young women attending the World Conference in Cyprus in 2023. This pre-conference event will provide the young women with vital skills in leadership, governance, and networking. They will be prepared to attend the World Conference, achieve their full potential while there, and then carry the experience back to their communities and Member Organisations.

During the OB-PS event in Cincinnati, Ohio in October 2022, OB-PS Members worldwide donated over £76,000 in support of the Young Women's Pre-World Conference Event (name to be decided by young women) prior to the 2023 WAGGGS World Conference. The funds raised will be put to great use, enabling young women to attend a leadership training event prior to the WAGGGS 2023 World Conference. This event is extremely important and will ensure that young women can build networks and confidence; using their voices to have a lasting impact at the World Conference. Thank you, your support will allow girls and young women to have incredible international and leadership training opportunities.

UPCOMING EVENTS

KUALA LUMPUR, MALAYSIA 2023

In 2023, we will be travelling to the Asia Pacific Region for a spectacular event hosted by Her Majesty Queen Azizah of Malaysia, in Kuala Lumpur, Malaysia, from 12 - 16 October.

The Host Committee have been working hard on a fantastic programme of activities and events and look forward to welcoming you to their beautiful country. Registration for the event will open in early 2023.



COPENHAGEN, DENMARK 2024

From 22- 25 August 2024, by invitation from OB-PS Patron, HRH Princess Benedikte of Denmark, you are invited to Copenhagen Denmark. This will be a celebration of the 40th Anniversary of OB-PS!



YOUR GIFT AND IT'S IMPACT

2022 was a year about recovery and growth, as we saw the Movement take positive steps with new recruitment campaigns and activities rolled out in every region to ensure girls and young women continued to benefit from Girl Guiding and Girl Scouting. OB-PS Members, again, played a vital part in helping to support key areas within WAGGGS to continue to build it back up, strengthen and rejuvenate.

Be proud that you helped achieve OB-PS's annual target £412,550 – together you showed continued support and solidarity for the Movement and the millions of Girl Guides and Girl Scouts.

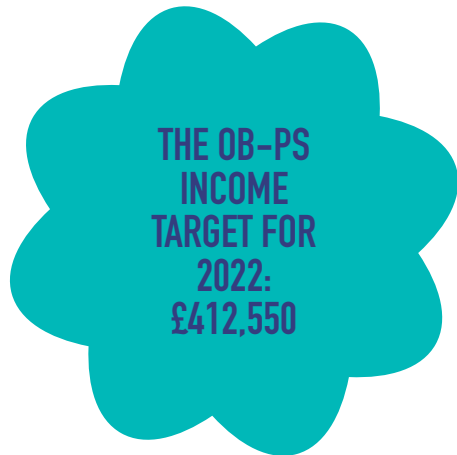
OB-PS 2022 Income and Impact:

2022 was a hugely successful year particularly considering the world we are living in. You helped raise £540,000 for girls and young women.



2022 at a glance

This year saw OB-PS come together in so many ways to help empower girls and young women to be the leaders of tomorrow. Your support and continued dedication to fight for a more inclusive and just world for Girl Guides and Girl Scouts was astounding. Thank you for showing ongoing generosity and kindness for the Movement, to keep Girl Guiding and Girl Scouting prevalent and thriving.



*This does not include funds from a Major Donor and the investment income

This year OB-PS was a key contributor to all WAGGGS fundraising initiatives as well as raising funds at the OB-PS Annual Event.

- In March 2022 in response to the war in Ukraine, we launched an Emergency Appeal
- The second WAGGGS Giving Day was held in June
- As part of the OB-PS Annual Event, we held a fundraiser for a Young Women's Pre-World Conference Event, prior to the 2023 WAGGGS World Conference. The event will give girls and young women incredible international and leadership training opportunities.

OB-PS members contributed to these totals raised for each campaign:

Ukraine
Emergency Appeal:
£300,000

Donate Today, Girls Lead
Tomorrow - Giving Day:
£140,000

Young Women's
Pre-World Conference Event
£76,000

There were also many contributions from OB-PS members to the World Thinking Day and International Women's Day campaigns.

Thank you to everyone who donated, acted as an ambassador, engaged on social media, and attended webinars and other online events to support one of WAGGGS fundraising appeals during 2022.

OB-PS ASSOCIATE MEMBERSHIP

At the end of 2021 the Olave Baden-Powell Society launched a new initiative to increase the OB-PS membership and make it more accessible for more supporters. It is called the OB-PS Associate Membership.

This differs from the standard OB-PS Membership as it is £300 a year to join. The benefits include receiving an annual electronic certificate, regular news updates, tax preference giving and attendance to the annual OB-PS event. To become an OB-PS Associate, supporters can set up a regular gift of £25 a month, £75 quarterly or £150 twice annually. This approach opens the Olave Baden-Powell Society to a more financially diverse audience.

Since launching this new and inclusive membership we have welcomed 27 new Associates from eight countries and four regions to the Olave Baden-Powell Society. We are delighted to welcome them and share the success they and the Olave Baden-Powell Society have helped WAGGGS to achieve this year.

As a Member or Associate Member of the Olave Baden-Powell Society we are grateful for all the support you give each year to WAGGGS.

Another way you can support the Olave Baden-Powell Society is by sharing the wonderful work you do with your network. You can encourage others to join, and this Associate membership is something you can offer. As a new supporter of WAGGGS this membership offers those in your network the chance to see if supporting girls and young women through non-formal education is for them!

You can share details through your WhatsApp groups or on your social media accounts, we have created many assets and suggested posts to support your efforts.

If you are interested in growing the OB-PS network and would like a bit more information or a chat with our experienced staff, then please email obps@waggs.org and one of the team will get back to you. Thank you for your continued support and dedication to the Olave Baden-Powell Society, and a huge welcome to our Associate Members who are just beginning their journey with OB-PS.

"I am Candela Gonzalez from Argentina, one of the two Vice Chairs of the World Board of WAGGGS and an Associate Member of OB-PS. I am currently collaborating with the dissemination of OB-PS in Latin America. I have known about the hard work, passion and commitment of OB-PS to the whole Girl Guide and Girl Scout Movement for several years. It inspires me to know that all the funds raised make a difference and further our mission and vision and transform the lives of many young women whose imagination, inspiration, struggle, and advocacy transform the world. Being a member of OB-PS allows me to share this vision with many inspiring women."



CANDELA GONZALEZ,
VICE CHAIR OF THE WORLD BOARD, WAGGGS



GWEN LEE

Gwen Lee from Malaysia became an Associate Member in 2021 and has just renewed her membership. Hear what she has to say about being part of the Olave Baden-Powell Society.

Why did you choose to become an OB-PS Associate?

The scholarship that I received in 2008 to attend an event in Sangam changed my perspective towards the world and directly impacted the career path that I chose after that. At this point, I don't have the capacity to become a full member of OB-PS and I am glad that there is this option of Associate Members. It's an honour to be able to give back and I hope that my small donations will enable more girls and young women to get the opportunities to explore the world through events, forums, training, and any other forms of activities. I also appreciate that I can receive update on how our donations bring impact to WAGGGS members.

What area of WAGGGS work are you most interested in supporting?

I am interested to support the development of the World Centres. I have seen the changes in people that walk through the 'Sangam's door' when I worked there. The World Centres are the spokesperson and windows for WAGGGS to reach our members directly and touches their lives.

What most excites you about the future of Girl Guiding and Girl Scouting?

WAGGGS is currently working towards creating more opportunities and space for young people to participate in the governance process. This is very exciting to work towards and I look forward to hearing how can we can contribute to this further in the future.

I am glad that there is this opportunity to contribute back to Girl Guiding and Girl Scouting in this way on top of spending time volunteering for WAGGGS. It feels like I am able to bring opportunities closer to our younger members.

LEAVING A LEGACY

From the moment a child promises to “do their best” they share the ideals and values of a unique Guiding and Scouting leadership development journey. For the rest of their Guiding life, they will be nurtured and celebrated for who they are, and what they can bring to the world around them.

Taking part in Girl Guiding and Girl Scouting enables girls to practice leadership and take responsibility.

They start small and as they grow; they also grow in confidence; building their life skills along a Guiding path they shape themselves. They set their own goals and pursue them at their own pace.

They get to know themselves and understand what they need to thrive.

As they grow up, Girl Guides and Girl Scouts use these values and experiences to take the lead in their own lives.

They use what they gained in Guiding to begin and progress in their careers and for their families and communities. They may volunteer as youth leaders or leaders in their Member Organisation or go on to become global leaders of the Movement.

Wherever their life paths may go, the Girl Guiding and Girl Scouting spirit lives on in their hearts, steering their way through all life’s challenges along the way.

A gift in your Will gives the next generation of girls hundreds of opportunities to take the lead in their Guiding and Scouting journey from a very young age. It’s a gift that builds bold, courageous and confident women in every aspect of their lives.



This year 11 OB-PS members chose to leave a gift to WAGGGS in their will.

You too can make this choice to give back, creating the future you want to see in the world. Leaving a gift in your Will is easier than you might think. Whether you are making a Will for the first time or want to change your Will to include a gift to WAGGGS, you can find out everything you need at <https://www.waggs.org/en/support-us/donate/legacy/>. If you have further questions or would like to notify WAGGGS of your choice, please get in touch with us at changinglives@waggs.org.

PAM OB-PS MEMBER, CANADA

“We have some marvellous young women on our Youth Council who are doing amazing things as young women. They are just absolute leaders in their own right in what they do. The gift in my Will gives future leadership opportunities so girls can use their skills and build a better life for themselves, their children and their community.”

GIVING A GIFT IN MEMORY

Donating to the World Association of Girl Guides and Girl Scouts is a very special way to remember someone you love and help support 8.3 million girls in 152 countries across the world.

This year we sadly lost OB-PS member and lifetime Girl Guide Patricia Maureen Reid.

Maureen was the very epitome of all Guiding stood for – she made a promise as a young Brownie and kept it every day since. She promised to think of others before herself and to do something caring every day. She was always keen to do her duty to her God, her Queen and to other people. Those who knew Maureen would testify that these laws summarise all that she stood for.

Maureen dedicated her life to guiding starting in 199th Glasgow Guide Company in 1957. She went on to become Scottish Chief Commissioner from 1982 – 1987 and oversaw Programme and Training for the UK. For WAGGGS Maureen was chairwoman of Our Cabana for many years and Vice President of the Olave Baden-Powell Society.

In her memory her loved ones created a fundraising page for her and collected gifts to her charity of choice. Together they raised over £800. Susie, Maureen's daughter, used this money raised to welcome two new Associate Members to the Olave Baden-Powell Society, passing on Maureen's commitment to OB-PS.

By donating in memory, you are helping us empower more girls & women to take the lead in their communities and speak out for long lasting change while honouring your loved one's memory and passion for guiding. If you would like to find out more please visit: <https://www.wagggs.org/en/support-us/donate/give-in-memory/> or email changinglives@wagggs.org



Girl Guide Patricia
Maureen Reid.

"I am deeply sad to hear the passing of my beloved long time friend Maureen.

She has been so sweet and warm hearted. She has been so kind to me when I was in Edinburgh. Even though she is no longer with me, I will keep our beautiful memory with her in OB-PS."

**DR JUSEON BYUN,
OB-PS MEMBER**

HOW YOU CAN CONTINUE TO MAKE A DIFFERENCE?

There are many ways that you can continue to support the Society and its work to provide more girls, with more opportunities, to better their own lives and that of their communities through girl-led impact.

Here are some of the ways you can help, including regular giving, volunteering and spreading the word about OB-PS and the different memberships available.

Tell friends and family about OB-PS, and why it means so much to you

With the launch of the OB-PS Associate Membership, there are now even more ways to join the Society making it more accessible than ever before. We want OB-PS to grow its network; whether joining as a Young Supporter, Associate Member or an OB-PS Member, we want more people to have the chance to invest in the futures of Girl Guides and Girl Scouts worldwide.

For more information about the different types of OB-PS membership, please visit: www.waggggs.org/en/support-us/ob-ps/join-us/

Commit to a regular gift, of an amount that suits you, and help support the futures of 8.3 million girls

Regular gifts are the most effective way you can give, as they allow WAGGGS to plan ahead and ensure continued leadership and support for every girl and any girl. To set up a regular gift, please visit: <http://www.waggggs.org/en/support-us/> . When clicking the 'donate now' button, you will have the option to make your donation recurring and can choose how often you would like to make this donation. By setting up a regular gift, you are committing to creating a better future for every girl and young woman part of the global Movement.

Dedicate your time and skills to help strengthen the Movement

WAGGGS is always looking for people with a diverse set of skills and experiences to join the WAGGGS Global Team. It has many benefits from personal development growth and fostering global connections, to helping keep the Movement diverse and thriving.

For more information on our current volunteer opportunities, please visit www.waggggs.org/en/what-we-do/volunteer-with-us/volunteering-opportunities/



"I love the global aspect of WAGGGS and the charitable heart of the OB-PS. It's great to see girls around the world living their best guiding lives."

SARAH JOY, OB-PS ASSOCIATE MEMBER



ANA MARIA MIDEROS
PREVIOUS CHAIR OF WAGGGS WORLD BOARD

Ana Maria Mideros, previous chair of the WAGGGS World Board and now OB-PS Associate Member reflects on the many ways you can have an impact and support Girl Guiding and Girl Scouting.

“Over the years I have seen the impactful work of the OB-PS, the passion and generosity of their members in supporting WAGGGS Mission. As WAGGGS World Board Chair I was delighted to join the Society’s event in Toronto 2019, celebrating its 35 years, and witness the OB-PS Board of Director’s efforts to create new strategies to grow and diversify their membership promoting accessibility, this is why I decided to join OB-PS as Associate Member. I am honored to be part of this incredible network of talented women and men, many with a long history in Girl Guiding And Girl Scouting, eager to continue providing opportunities for girls around the world to develop their potential to lead their lives and those of their communities.”

There are many ways to continue to engage at the global level and contribute to the Movement. I am leading a team of volunteers, as part of the Capacity Building Team, that designed a new Regional Committees’ Induction process. All candidates were invited to attend sessions prior to the Regional Committee elections at the Regional Conferences this year, to learn more about the functioning of WAGGGS and the Regional Committee role and expectations. Further sessions were also held for those successfully elected following the Conferences. I have also been appointed by the World Board as the Chair of the WAGGGS Appeals Body. I am thrilled to continue providing service to the Movement and contributing to strengthen WAGGGS governance, it only reassures my everlasting commitment to the empowering of girls, each and every girl deserve to reach to her dreams and make a difference in a better world, a more equal world.”

NEW MEMBERS AND AWARDEES



CHANGEMAKERS AWARDEE – JULIE DAWSON

The Olave Baden-Powell Society would like to congratulate Julie Dawson on being the first recipient of the Changemakers Award. Julie has donated the largest single gift to date to WAGGGS from an individual donor and represents all there is in the Girl Guiding and Girl Scouting spirit. Her deep belief that Girl Guiding and Girl Scouting is crucial to creating brighter and stronger futures for girls and young women is evident in her generosity. Julie gave 2 million USD to upscale and develop a leadership programme beyond any previous ambitions. The Global Girls Leadership programme will offer global leadership experiences for 210 girls and young women across the Movement to practise and develop their leadership, build confidence and support networks. This programme will empower an international network girls and young women to become confident, empathic and inclusive active global citizens within and outside of the Movement. They will inspire 15,000 girls to take the lead in their lives and in their communities, to build a more tolerant world, where diversity is celebrated. This will run from 2023 until 2025.

Julie's generosity and vision is a great example of female leadership for Girl Guides and Girl Scouts to follow. WAGGGS as an organisation is humbled to have her support and proud to work alongside her to change the futures of girls and young women worldwide.

YOUR NEW MEMBERS AND AWARDEES OCTOBER 2021-NOVEMBER 2022

Celebrating and commending those who have shown ongoing generosity and dedication to make much of the work highlighted in this Annual Review possible. We would also like to warmly welcome those who are new to the Society, who have made a commitment to bettering the lives of Girl Guides and Girl Scouts worldwide through their financial support of OB-PS.

- **Changemakers Awardee (£1,000,000+)**
Julie Dawson (USA)
- **Innovators Awardees (£100,000 +)** John and Betsy LaMacchia (USA)
Diane White (USA)
- **Leaders Awardees (£50,000+)**
Barbara Bonifas (USA)
Charlotte Christ-Weber(Switzerland)
Debbie Robinson (USA)
Loren Clifford White, jr. (USA) (in memory)
Marlene Logan (USA)
Sandy Craighead(USA)
- **Princess Benedikte Awardees (£25,000+)**
Anne Scott (Australia)
Ann Marie Horner (USA)
Barbara Johnson (USA)
Gail LaMotte (USA)
Kris McGee (USA)
Pat Haight (USA)
Puan Sri Khoo Ee Pheng (Malaysia) Susan Goldsmith (USA)

- **Presidents Awardees (£20,000+)**

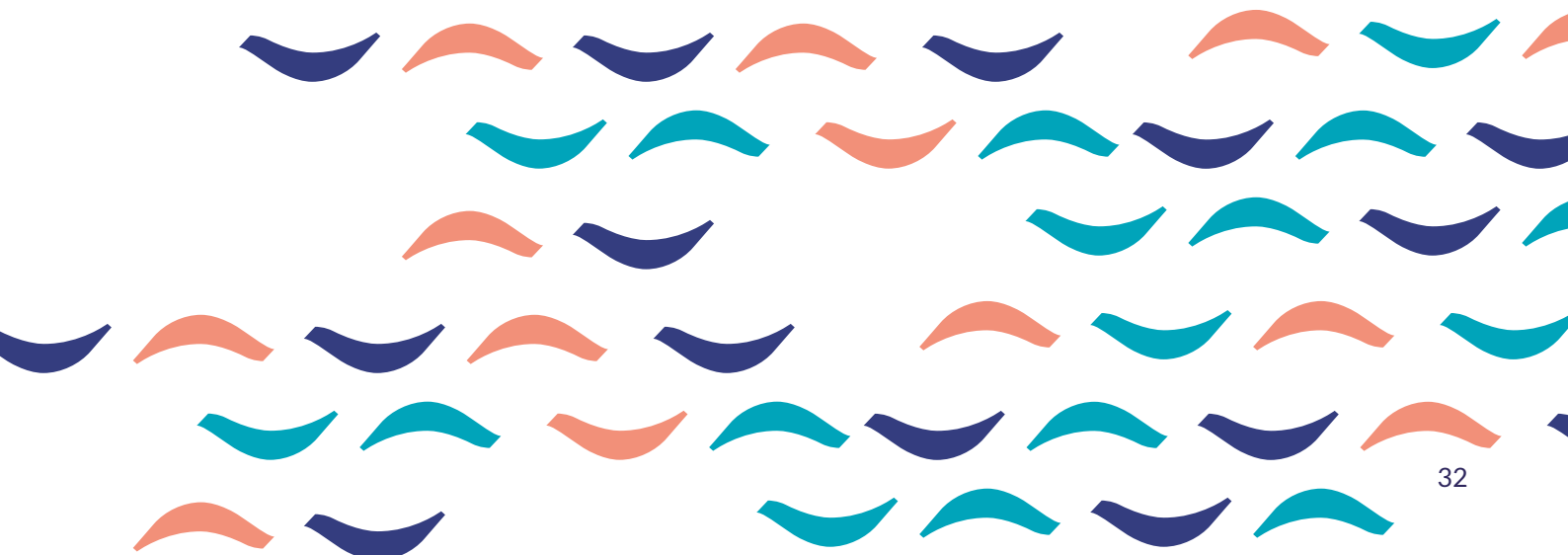
Anita Riddle Schmidt (USA)
Barbara Putney (USA)
Charmayne Platt (USA)
Jenifer Walden (USA)
Kaela Sáenz Oriti (USA)
Linda Chartrand (United Kingdom)(in memory)
Morag Liddell (United Kingdom)
Sue Cunnold (USA)
Susan Williams (USA)
Valerie Pace (USA)

- **Global Awardees (£15,000+)**

Adrienne King (USA)
Barbara Friis (USA)
Chanmony Pich (Cambodia)
HM Queen Mother Norodom- Monineath Sihanouk (Cambodia)
Jana Kay Cheaney (USA)
JoAnne Busch (USA)
Kathy LaValley (USA)
Leena Suviranta (Finland)
Lena Mitts (Finland)
Libby Cline Birmingham (USA)
Lila Davis (USA)
Linda Foreman (USA)
Mary Helen Horne (USA)
Patricia A. Slay (USA)
Phally Tan (Cambodia)
Sandy Thomas (USA)
Theresa Bone (USA)
Terry Elizondo (USA)

- **Gold Awardees (£10,000+)**

Barbara Peart (United Kingdom)
Christine Stämpfli-Althaus (Switzerland)
Colleen Messing (USA)
Daniel Christ (Switzerland)
Debi Willis (USA)
Diana Sullivan (USA)
Guri Kaland Sværen (Norway)
Jean Havens (USA)
Kim Fender (USA)
Kris McCann (USA)
Mary Suzanne Bante (USA)
Mary Elias (USA)
Mary Williams (USA)
Nancy Day Northrop (USA)
Rebecca Daniels (USA)
Susan Campbell (Australia)
Susan McNab (USA)
Vivien De Beer (United Kingdom)



NEW MEMBERS

OCTOBER 2021 – DECEMBER 2022

AUSTRALIA

James Allen
Renee Bianchi
Rosalind Coulson
Rosemary Derwin
Allison Hooper
Catherine Searson
Claire-Marie Pepper
Dakshata Sharma

BELGIUM

Sophie Wittemans

CAMBODIA

Chanmony Pitch

CANADA

Kris McGee
Amy Porteous

DENMARK

Gunver Lillevang

KOREA

Jae Soon Park
Sook Hyun Whang

MALAYSIA

Tina Chok
Puan Sri Khoo Ee Pheng
Law Yeng Teng
Chai Woon Yun
Puan Sri Lai Nuk Wo
Puan Sri im Lie Ng

NIGERIA

Bolanle Ramota Erogbogbo
Gladys George Grimes
Apinke Adebola Okunsanya
Lyla Oki
Abidemi Ganiat Raji

NORWAY

Liv Elin Lewin
Ingrid Nordbø

SWITZERLAND

Ursula Refardt
Nathalie Schwarz
Leila Christ Schweizer
Leni Christ
Lilo Christ

UNITED KINGDOM

Elisabeth Brodrick
Kirsteen McKenzie
Sally McMath

UNITED STATES OF AMERICA

Jill Bante
Katherine Bante
Elizabeth (Libby) Birmingham
Eric Hoffman
Amani Chande
Martha Davis
Mark Elias
Carol McConnell
Madeleine Gordon
Sarah Herrlinger
Jennifer Hoch
Michelle Luster
David E Pace
Amanda Modelski
Debra Nakatomi
Laura Robert-Rivera
Vale Rutkowski
Zahra Rutkowski
Julia Rutkowski
Terri Wallace

OB-PS BOARD MEMBERS



- Patron and Board Member Princess Benedikte of **Denmark**
 - Susan Campbell OAM, **Australia**, President (2019-)
 - Ekuia Abudu, **Nigeria**, Vice President (2018-)
 - Marg Devlin AM, **Australia**, Vice President (2014-)
 - Pia Allerslev, **Denmark** (2020-)
 - Dato Anne EU, J.P, **Malaysia** (2019-)
 - Ah Sook Hwang, **South Korea** (2022-)
 - Morag Liddell, **United Kingdom** (2020 -)
 - Kris McCann, **United States of America** (2020 -)
 - Kaela Sáenz Oriti, **United States of America** (2020 -)
 - Leena Suviranta, **Finland** (2022-)
 - Margaret Treloar, **Canada** (2022-)
 - Lena Mitts, **Finland** (2016-2022)
 - Chris Burton, **Canada** (2016-2022)
-
- Benefactor Her Majesty Queen Azizah of **Malaysia**

YOUR NATIONAL COORDINATORS AND AMBASSADORS

SEPTEMBER 2021 – NOVEMBER 2022

- **AUSTRALIA**
Coordinators:
Sue Russell 2020 – 2022
Robinette Emonson 2022-
- **CAMBODIA**
Coordinators:
Phally Tan 2018-
- **CANADA**
Ambassadors:
Sally Palm 2017 -
Laura Walsh 2018 -
Coordinators:
Henny Smit-Nielsen 2020-
Kris McGee 2022 -
- **DENMARK**
Ambassador:
Vibeke Riemer 2017-
Coordinator:
Marianne Karstensen 2018 -
- **FINLAND**
Coordinator:
Leena Suviranta 2016 -2022
Monica Mickos 2022-
- **HONG KONG**
Ambassador:
Annette Woo 2017-
Coordinator:
Rita McClellan 2021 -
- **JAPAN**
Coordinator:
Kyoko Akiba 2021 -
- **KOREA**
Coordinators:
AhSook Hwang 2018-2022
Junghyun Kim 2022-
- **LATIN AMERICA**
Coordinator:
Gabriela Derosa 2021-
- **MALAYSIA**
Ambassadors:
Puan Sri Cecilia Lim 2019 -
Puan Sri Toh Ee Kua 2019 -
Toh Ee Kua 2022-
Coordinators:
Datin Nik Ariza Ariffin 2015 -
- **NEW ZEALAND**
Coordinator:
Tracey Peoples 2021 -
- **NIGERIA**
Ambassador:
Gbemi Shasore 2018 -
Coordinator:
Folasade Ogunnaike 2018 -
- **NORWAY**
Coordinator:
Guri Sværen 2020 -
- **SWITZERLAND**
Ambassador:
Charlotte Christ Weber
2017 -
Coordinator:
Caroline Neth-Herrli 2017 -
- **UNITED KINGDOM**
Coordinator:
Kathryn Duncan Brown
2020 -
- **USA**
Ambassadors:
Valerie Pace 2020 -
Nancy Wiggins 2021-
Lilian Walby 2022-
Coordinators:
Sue Goldsmith 2020- ; Karen Sáenz 2020-

We would like to say a heartfelt thank you to Board Members, Coordinators and Ambassadors who have given their time and expertise to the Society during this period. A special thank you to those those who have finished their terms.



*'Inside every barrier there lies
an opportunity waiting if you
look at it in a different way.
All you need is persistence and
commitment to achieve it.'*

YOUSTINA MALAK | EGYPT