



WORLD ASSOCIATION  
OF GIRL GUIDES  
AND GIRL SCOUTS

NOR⇌C

NORWEGIAN AGENCY FOR  
EXCHANGE COOPERATION



# GREEN TECH GENERATION CAMPAIGN

## ACTIVITY PACK

(5th -9th June, 2023)

#BeatPlasticPollution #greentechgenerationcampaign #worldenvironmentday

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**REDUCE**  
**REUSE**  
**RECYCLE**

**Palwasha Siddiq**  
Pakistan Girl Guides Association  
(Wavemaker Advcacy Trainee - WAGGGS)

*We start small through, for example, substituting plastic items with reusable and environment friendly options and then gradually move on to bigger changes, for example, campaigning on legislation to ban single-use plastic or compulsory waste audits.*

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# ACKNOWLEDGEMENT

As part of the YESS Girls' Movement 2023 Green Tech Generation Campaign; and in honour of the World Environment Day, this year we are focussing on contributing towards beating plastic pollution.

This Activity Pack is a collection of engaging, easy to do and fun activities, jointly co-created by the WAGGGS YESS Cordination Team and the 2023 YESS participants in all the YESS host countries. The activities include awareness creation, problem plastic hunting, cleaning out, trash art and eco -gardening among others,

All the YESS Girls' Movement Campaigns are girl led; and so will this year's Green Tech Generation Campaign and celebration of the World Environment Day. We recognise all the hard work that is going to be involved in the delivery of the activities in this pack.

The Green Tech Generation Campaign is one of the six core initiatives of the YESS Girls' Movement. The other core initiatives are: Red Pride, Welcome to my world; Good Turn Community Projects; Yes! Girls Can campaign and Friends of Guiding.

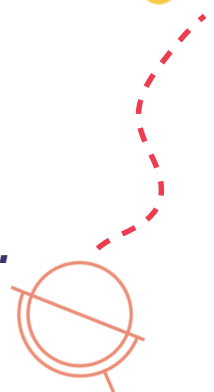
We appreciate NOREC for supporting The YESS Girls' Movement and all the above core initiatives from 2015 to date. To know more about NOREC and what it does please go to this link: <https://www.norec.no/en/home/>.

***Wishing you all a Happy World Environment Day;  
and a successful Green Tech Generation Campaign.***



**VANESSA ANAABA AGGREY**

*Program Officer - Volunteers  
The YESS Girls' Movement*





# GENERAL COMMUNICATION GUIDELINES FOR ALL ACTIVITIES



## #BeatingPlasticPollution

- The whole week (**Monday 5th June - Friday 9th June**) is dedicated to World Environment Day and Green Tech Generation Campaign. So please ensure you don't make any other commitments for the whole week .
- At each step of every activity, please take vibrant action pictures and videos; choose at least one video or picture and share across all your social media platforms. (Facebook, Instagram, Twitter, Youtube and TikTok)

- Captions for posts should be precise, relevant and catchy sentences.
- All posts should be up on your social media platforms latest 5pm your local time.
- Take pictures and videos in landscape orientation.
- Please ensure your pictures and videos are heavily loaded with YESS Girls, branding. (e.g **YESS T-shirt and Scarf**)
- **Don't forget to tag**  
@yessgirlsmovementwaggs  
@wagggsworld @africa\_region  
@asiapacificregionwaggggs @norecno  
**and the hashtags - #yessgirlsmovement  
#BeatPlasticPollution  
#greentechgenerationcampaign**





DAY 1: 5th June 2023

# CELEBRATION OF WORLD ENVIRONMENT DAY



## Activity 1:

### Design and post your banner

Create your Banner reflecting the theme (Beat Plastic Pollution) for your website and social media accounts as follows: (Facebook, Twitter and YouTube and share it as a post and cover page.)

*P.S: Have different banner sizes that fit the banner space for the respective social media platforms. Make sure your banner is readable and visible and every part shows when published.*

## Activity 2 :

### The Plastic Pollution Problem Tree

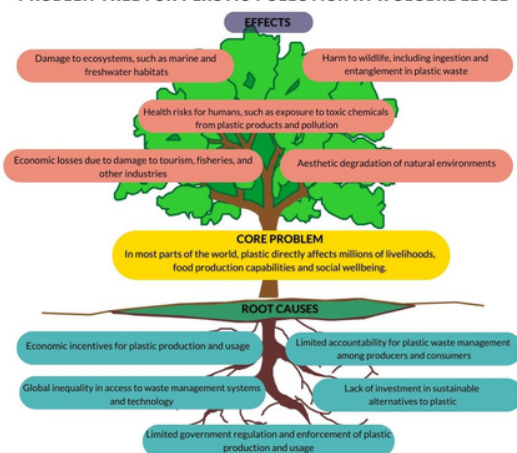
Do research on the problem of plastic pollution in your host country. From your research above draw a plastic problem tree

Write a caption explaining what you will be doing this week as part of the World Environment Day and Green Tech Generation Campaign.

### Example of a pinned post

Plastic pollution is a big global problem. Please join us from 5th to 9th June as we celebrate the World Environment Day and do our Green Tech Generation Campaign to beat plastic pollution #BeatPlasticPollution

PROBLEM TREE FOR PLASTIC POLLUTION AT A GLOBAL LEVEL



## Activity 3: Community clean-up

**Step 1:** choose a location like a local community, a market, a park, a beach, or other outdoor space.

**Step 2:** get materials like gloves, trash bags and trash pickers etc. choose a day and time.

**Step 3:** Plan for safety

**Step 4:** Gather a group of at least 100 volunteers and clean up with them.

**Step 5:** Dispose waste properly.



# PROBLEM PLASTIC HUNT



## Step 1:

Start by asking, encouraging, and sensitising all the staff, participants, task force members, volunteers and as many young women as possible to do the activity individually. Target to have a minimum of 100 people doing this activity.



## Step 2:

Ask participants to get a box or bag where they will put the problem plastics. Good to have gloves and a mask too if they are able to.



## Step 3:

Begin the problem plastic hunt by exploring in their home, office and school. Find and pick all the problem plastics they find. e.g. straws, cutlery, food packaging etc. Put them in the box or bag



## Step 4:

Once you collect all the problem plastics bring them as accountability in one collection point. Once all bring the plastic problems together with all the people who have collected; or those who can manage to be available, go to step 5:



## Step 5:

Separate the problem plastics into categories based on the type of plastic, such as polyethylene for water bottles or high – density polyethylene for milk jugs etc. Put each category in a different box.



## Step 6:

Keep all the different boxes of the problem plastic in a safe place to use for the next day's activity.





# TRASH ART

**Turn Problem Plastics into useful products through recycling and upcycling.**

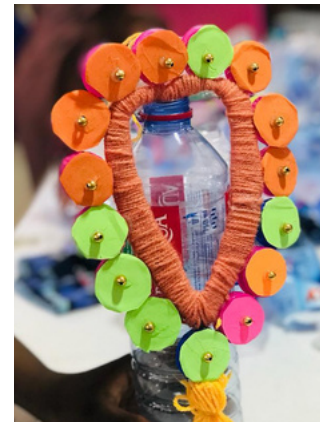
## Step 1

Get the Problem plastic collected in the previous activity



## Step 2

Make art pieces out of discarded plastics, e.g., sculptures, pencil cases, baskets, flower vases, bins etc



## Step 3

Organize a craft fair or an exhibition at any school/community showcasing the beautiful items designed of plastic waste. Organize a craft fair or an exhibition at any school/community showcasing the beautiful items designed of plastic waste.



# ECO- GARDENING

**E**co- Gardening is about removing plastic waste from the environment and community and reusing it to make cases for mini home-made vegetable gardens. The objective of this activity is to plant seedlings or flowers using discarded plastics, prepare fertile soil and gather it in one place before the activity.



## Materials needed:

- Plastic materials,
- soil
- strings
- scissors
- plant/flowers,
- marker
- glue
- nail

### STEP 1

Put the girls in teams and ask each team to choose a leader

### STEP 2

Introduce the session to the girls and ask the girls to choose a favourite spot where your garden will be.

### STEP 3

Distribute plastic bottles to the girls and ask them to cut the plastic in a creative way

### STEP 4

Put soil into the bottle, make a hole, add the strings, plant a flower, put it in your spot (eg: on the window, wall, ground etc)

### STEP 5

Water the flowers.

### STEP 6

Conclude the session by explaining how this activity is a solution to plastic pollution – and encourage them to practice it at home.



# DAY WITHOUT PLASTIC

Purpose of this activity is to raise awareness about the impact of plastic pollution and encourage people to take action to protect the environment.

**MATERIALS NEEDED: PEN AND PAPER, OR A PHONE WITH A NOTES APP.**

## STEP 01

Begin by informing members about the activity and its purpose. Explain the negative impact of plastic pollution on the environment, and the importance of reducing our plastic consumption.



## STEP 02

Step 2: Encourage members to take up the challenge of going a whole day without using any plastic. This includes plastic bags, straws, bottles, cutlery, and any other plastic items.

## STEP 03

Members should keep track of the plastic ingredients they manage to avoid during the day, as well as any plastic use they couldn't avoid. They can use a pen and paper or a notes app on their phone to record their progress.

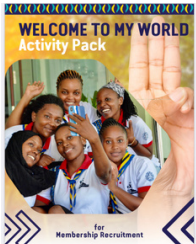
## STEP 04

At the end of the day, members should reflect on their experience and consider the challenges they faced in avoiding plastic. Encourage them to share their thoughts and experiences with others.

Step 5: At the end of the day, encourage at least 20 people who have participated to post their experiences on social media using the hashtag #ADayWithoutPlastic. This will help to raise awareness and encourage others to take action to reduce their plastic consumption.



# OTHER RECOMMENDED RESOURCES



## WELCOME TO MY WORLD

A membership Recruitment Pack

[https://campfire.waggs.org/WTMW\\_Activity\\_Pack?fbclid=IwAR2Php3ayBFTSgUKDTDiX1-fuEnq1-eyKiHnKj7nymf887BpLq\\_4XHGtjIQ&mibextid=Zxz2cZ](https://campfire.waggs.org/WTMW_Activity_Pack?fbclid=IwAR2Php3ayBFTSgUKDTDiX1-fuEnq1-eyKiHnKj7nymf887BpLq_4XHGtjIQ&mibextid=Zxz2cZ)



## CAREER BRIDGER

Empowering young women to adjust to the new normal

<https://campfire.waggs.org/CareerBridger?fbclid=IwAR1-GnJQifuLuBrrS2Pae4prj0h8OR5ztww7c6aHI3GnL78u3EJn6rKbHcA&mibextid=Zxz2cZ>



## COVID-19 SURVIVAL STRATEGIES HANDBOOK

A resource designed to keep Girl Guides and Girl Scouts engaged, connected and active during the pandemic.

<https://www.waggs.org/en/resources/yess-movement-covid-19-survival-strategy-handbook/>



## THE 2023 RED PRIDE WEEK ACTIVITY PACK

Breaking barriers, taboos and stigma around menstruation



# ABOUT THE YESS GIRLS' MOVEMENT



Dubbed the journey of a lifetime, the YESS Girls' Movement is **WAGGGS' International exchange program** for young women (18 to 35 years) - undertaken in collaboration with NOREC, a Norwegian government agency.

## Our program focus for 2022 to 2026

Program Mission: To create an empowering environment where young women confidently lead, raise their voices and make a difference on issues important to them at local, national, regional and global levels.



-  [Yessgirlsmovement.waggs.org](mailto:Yessgirlsmovement.waggs.org)
-  Facebook: Y ESS-Girls Movement
-  Instagram: @yessgirlsmovementwaggs
-  Twitter: @YessMovement
-  Youtube: YESS Girls Movement-WAGGGS
-  TikTok: @yessgirlswaggs



A YESS Girls' Movement Publication

The YESS Girls' Movement is a WAGGGS programme

 <https://www.waggs.org/en/what-we-do/yess-girls-movement/>

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