



ASIA PACIFIC REGION
WORLD ASSOCIATION
OF GIRL GUIDES
AND GIRL SCOUTS

Together We Thrive: Asia Pacific Region Unity Pin

AP Region Unity Pin Design Competition 2025

Calling all Girl Guides and Girl Scouts under the age of 18 from
the Asia Pacific Region!

Showcase your creativity and design skills to create a pin for the Asia Pacific Region
and get a chance to have your design on as a fundraising pin for the region!

Competition Deadline: 8 March 2025

Theme: Together We Thrive

Eligibility:

- A Girl Guide or Girl Scout under the age of 18 on submission deadline.
- A member of the World Association of Girl Guides and Girl Scouts (WAGGGS) Asia Pacific Region Member Organisation (MO).

Criteria:

- Each participant may submit a single entry.
- This is an individual competition.
- MO endorsement is needed from the International Commissioner or equivalent or the National office.
- Judging Criteria:
 - Concept & Relevance – 40%
 - Originality & Creativity – 40%
 - Practicality – 20%
- The judgement will be done by the AP Regional Committee.
- The Winner, First Runner-Up, and Second Runner-Up will be awarded.
- The winning design will be produced as the **limited-edition** Asia Pacific Region Unity Pin 2025. Please note that due to the nature of metal pin production, the submitted design may be altered and adapted by WAGGGS Asia Pacific Region for the final product.
- The winner will be contacted to provide a working file of her design.
- Submitting design concepts for this competition authorises WAGGGS Asia Pacific Region to use the awarded designs for its intended purposes.
- All awarded designs become the property of WAGGGS and may be used for other promotions.

Design Specifications:

- The pin design must be inspired by or relevant to Girl Guiding/Girl Scouting, Asia Pacific Region, and the theme “**Together We Thrive**”.
- Participants can use any software or hand-drawn techniques to create a design.
- The minimum resolution of the design file should be 300 dpi.
- At least two of the WAGGGS colours below must be incorporated in the design and up to 5 colors should be used including the WAGGGS colours. These are the WAGGGS colour codes for reference:
 - Blue #2A255E
 - Yellow #FFDA00
 - Teal #50B6B7
- The font **Aptos** or **Georgia** should be used for the text, with a minimum font size of 5 pt.
- The design should be easily replicated to a 1” x 1” sized pin.

Submissions:

- Entry must be submitted via [this link](#) by Saturday, 8 March 2025 at 23:59 UTC.
- Entry must be submitted in digitised format (PDF), in full colour using A4 paper size entry form provided.
- Submission file upper limit: 20MB, with a minimum resolution of 300 dpi.
- File name should include the participant’s first and last names and Member Organisation. (e.g. Maria-Cruz_Girl Scouts Philippines).
- The entry form together with the design can be uploaded by the Girl Guide/ Girl Scout herself or the MO.
- By entering the competition, the participants declare that the designs submitted are their original work and have not been submitted to any other competition.

Prize for the Winner:

- Publicity across the Asia Pacific Region.
- The design will be turned into the limited-edition fundraising pin for AP Region of WAGGGS.
- A certificate and a pin from the production will be awarded to the winner.
- A goody pack.

Enquiries:

Should you have any questions, please feel free to email us at ap.region@waggggs.org.