

- **Communications Working Group**

We are looking for a group of 5 volunteers, including 1 leader.

For this new three-year period, we want to implement a communications strategy that will allow us to further enhance our image, but also and above all, to reach a greater number of girls by sharing our values and communicating about our causes and activities.

- **Responsibilities**

- ✓ Develop ideas for the media plan
- ✓ Write captions, articles, scripts, and campaign concepts
- ✓ Create engaging stories about Guiding across Africa
- ✓ Design publications, advertisements, banners, covers, event materials, and stories
- ✓ Create static and animated graphics
- ✓ Edit videos for events, campaigns, and regional highlights
- ✓ Manage social media
- ✓ Produce high-quality videos

- **Desired Skills/Experience**

- ✓ Proficiency in Photoshop, Illustrator, Corel Draw, Canva, or similar tools
- ✓ Proficiency in Adobe Premiere, CapCut, or other editing tools
- ✓ Excellent writing skills for engaging publications and content
- ✓ English/French translation skills
- ✓ Passionate about social media and content creation
- ✓ Passionate about Guiding and Scouting Female

- **Expected level of commitment**

- ✓ Approximately 5 hours per week



- **Interpretation Working Group**

We are looking for a group of 12 volunteers, including 1 coordinator and 1 assistant coordinator.

Since our region is made up of English- and French-speaking Overseas Missions (OMs), we need a team of interpreters to facilitate communication, overcome the language barrier, and promote exchanges.

- **Responsibilities**

- ✓ Provide interpretation for online activities, some committee meetings, and some in-person activities.

- **Required Skills/Experience**

- ✓ Fluency in English and French

- **Expected Commitment Level**

- ✓ Between 2 and 4 hours per week

- **Fundraising Working Group**

We are seeking a team of 4 volunteers, including a team leader.

This team will work with the regional team on fundraising and research initiatives throughout this three-year period.

- Responsibilities

- ✓ Support the region in its fundraising programs and initiatives
- ✓ Lead the regional promotion of WAGGGS World Giving Day
- ✓ Lead and oversee the communication plan with member organizations
- ✓ Develop fundraising and communication materials

- Desired Skills/Experience

- ✓ Fundraising strategy skills
- ✓ Fundraising communication skills
- ✓ Campaign management skills
- ✓ Interpersonal skills
- ✓ Grant writing skills

- Expected Commitment Level

- ✓ Between 2 and 4 hours per week

- **Program Support Group**

We are looking for a team of 4 volunteers, including a coordinator.

The role of this team will be to support the regional team in delivering webinars and other regional activities.

- **Responsibilities**

- ✓ Technical assistance during regional events
- ✓ Preparation of materials

- **Desired Skills/Experience**

- ✓ Proficiency in using Canvas, Notion, and PowerPoint
- ✓ Fluency in English and French would be an asset

- **Expected Commitment Level**

- ✓ Between 2 and 4 hours per week