

CONNECTED HEARTS: ASIA PACIFIC REGION UNITY PIN DESIGN COMPETITION 2026



ASIA PACIFIC REGION
WORLD ASSOCIATION
OF GIRL GUIDES
AND GIRL SCOUTS



Connected Hearts: Asia Pacific Region Unity Pin 2026

AP Region Unity Pin Design Competition 2026 Guidelines

Calling all Girl Guides, Girl Scouts and Adult Members from the Asia Pacific Region!

Showcase your creativity and design skills to create a pin for the Asia Pacific Region and get a chance to have your design on as a fundraising pin for the region!

Competition Deadline: 15 August 2026, 23:59 UTC

Theme: “Connected Hearts”

Eligibility

There are 2 competition tracks:

❖ Track 1: Girls and Youth Members

- Girl Guides/ Girl Scouts **under the age of 18** on the submission deadline (i.e. 15 August 2026).
- A member of the WAGGGS Asia Pacific Region Member Organisation (MO)

❖ Track 2: Adult Members

- Girl Guides/ Girl Scouts, Adult Members **aged 18 or above** on the submission deadline (i.e. 15 August 2026).
- A member of the WAGGGS Asia Pacific Region Member Organisation (MO)

Note: This is an individual competition, and all entries require official Member Organisation (MO) endorsement.

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Design Specifications

- The pin design must be inspired by or relevant to Girl Guiding/Girl Scouting, Asia Pacific Region, and the theme “**Connected Hearts**”.
- Participants can use any software or hand-drawn techniques to create a design.
- The minimum resolution of the design file should be 300 dpi.
- At least two of WAGGGS colours below must be incorporated in the design and up to 5 colours should be used including the WAGGGS colours:
 - Blue #2A255E
 - Yellow #FFDA00
 - Teal #50B6B7
- Text: Aptos or Georgia, with a minimum font size of 5 pt.
- The design should be easily replicated to a 2-cm x 2-cm sized pin.

Judging & Evaluation Criteria

Entries will be graded based on a predefined percentage score matrix:

- Concept & Relevance (40%): How well the visual design represents the theme "Connected Hearts".
- Originality & Creativity (40%): The uniqueness and creative execution of the design.
- Practicality (20%): The viability of manufacturing the design as a physical circle-shaped pin with a 2-cm diameter and a maximum of 3 to 5 colours.

Additional Notes:

- The judgement will be done by the Asia Pacific Regional Committee.
- The winner will be contacted to provide a working file of her design.
- Submitting design concepts for this competition authorises WAGGGS Asia Pacific Region to use the awarded designs for its intended purposes.
- All awarded designs become the property of WAGGGS and may be used for other promotions.

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Submissions:

- MOs must submit entries for all participants of the MO via [this link](#) by **Saturday, 15 August 2026 at 23:59 UTC**.
- By entering the competition, the participants declare that the designs submitted are their original work and have not been submitted to any other competition.
- File requirements:
 - Entry must be submitted in digitised format (**PDF**), in **full colour** using **A4 paper size entry form** provided.
 - Submission file **upper limit: 100 MB**, with a minimum resolution of **300 dpi**.
 - File name should include the MO name.
 - If the submission file exceeds the upper limit, MOs can submit multiple submissions. In such cases, each submission file should be named numerical order (e.g. MO Name-01).

Awards & Prizes

A. Individual Awards

(1) Track Winners (awarded to both Track 1 & Track 2):

- Winner
- First Runner-Up
- Second Runner-Up

(2) The Overall Winner:

- Awarded to the highest-scoring entry across both Track 1 & Track 2
- Design will be manufactured as the official AP Region Unity Pin 2026

B. MO Award

In addition to the individual awards, we are introducing a pilot, MO-based Award - the **“Hearts in Action” Award**.

Eligibility:

- All 26 MOs in the region are automatically enrolled.
- The Top 3 MOs with the highest participation percentage (based on the last submitted Census) across both tracks will be rewarded.

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Prize for the Winners:

- Publicity across the Asia Pacific Region.
- For the *Overall Winner*, their design will be turned into the limited-edition fundraising pin for AP Region of WAGGGS for 2026.
- All winners will receive the AP Unity Pin 2026 (see detailed number breakdown in the table below).
- All winners will receive a Certificate.

	Individual Awards		MO Awards
	Track Winners <i>(Awarded in both Track 1 & Track 2)</i>	The Overall Winner <i>(Only 1, across both Track 1 & Track 2)</i>	“Hearts in Action” Award
Winner	3 pins	5 pins	30 pins
First Runner-Up	3 pins	-	20 pins
Second Runner-Up	3 pins	-	10 pins

Enquiries:

Should you have any questions, please feel free to email us at ap.region@waggggs.org.